



The Art of Skin Wellness





skin therapist

(n.) An educated professional trained to read your skin's past, treat your skin's present, and guide you to a healthy skin future.

THE BEAUTYOLOGIST WAY

Beautyologist promises to deliver a guaranteed unique experience that will make you look and feel incredible, ready to conquer the world by applying the latest on trend products to optimise your desired skin outcome. Beautyologist therapists use professional procedures to ensure a natural result using gentle yet effective techniques in a controlled environment and all facials are based around effective and potent topical vitamin therapy.

Beautyologist is a proud Australian company with a philosophy to always support natural healthy Australian made products, giving our clients the opportunity to experience these cruelty free high quality brands in alignment with our salon focus of 'The Art of Skin Wellness'.

Our Beautyologist therapists are all Advanced Therapists with Post Graduate qualifications. Beautyologist is an active member of the Hair and Beauty Association aligning with all their principles of conduct.



BEAUTY IS
BEING THE
BEST POSSIBLE
VERSION OF
YOURSELF ON
THE INSIDE
AND OUT

FACIALS

Express Facial Treatments

Hydrating Face Treatment, 20mins	\$79
Mini Microdermabrasion, 20mins	\$79
Skin Cleanse and Consultation, 20mins	\$79

Facials

Teen Deep Cleansing Facial, 45mins	\$120
Oxygen Rejuvenation Facial with Microdermabrasion, 45mins	\$148
Men's Facial Experience, 60mins	\$138
LED - Light Therapy, 20mins \$89 or \$50 with a facial	\$50-89
Back-cial, 30mins	\$110

Director's Skin Consultation

This session allows you to spend one on one time with the Director of Beautyologist. Sia will cleanse your skin and take you through a thorough skin analysis, exploring the past, present and future of your skins wellness. Sia will pair you up with one of our skin therapists suited to your treatment plan. Rome was not built in a day; results require homecare and a series of treatments. "We will design a roadmap for your skins destination and hold your hand during the journey", Sia Psicharis, 45mins	\$138
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Facial Add On's

Genius customisation!	
Active Firming and Deeply Hydrating Peptide Mask, very popular!	\$35
Lift, Firm & Hydrate Eye Treatment, very popular!	\$15
LED Light Therapy, Targets Pigment, Aging, Acne, Rosacea and healing	\$50
Extra Facial Time - This is great for extra extractions or massage, 15mins	\$35
Massage, 30mins	\$70

Skin Wellness Organic Face & Body Experience

Results driven and grounded in the ancient rituals of Balinese body palming, breath work and so much more. Skin Wellness Organic Face and Body Experience will re-centre, re-balance and re-connect your entire being whilst illuminating your skin. Skin Wellness Organic Face and Body Experience, a complete facial cleanse, deep exfoliation and detoxifying clay masque. An enlivening face massage will bring life and radiance back to your skin. Performance serums, active peptides and the latest in plant driven stem cell technology will leave your skin hydrated and nourished. This remarkable facial will leave you relaxed, and your skin glowing, 120mins	\$259
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Microdermabrasion, Lactic Peel & Hot Stone Massage

This aromatic treatment is customised depending on your skin condition. Starting with a Skin Analysis, Microdermabrasion, Enzyme Peel, Lactic Peel (strength depending on skin at time of facial), Mild Extractions and Neck & Shoulder massage with Hot stones and a customised hydrating mask. This treatment is designed to renew and refresh your cells, giving your complexion a noticeably smoother and visibly brighter finish. The perfect balance between relaxation and a targeted facial, 60mins	\$148
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Sensitive Skin Experience with LED Light Therapy

Perfect for Blackheads, Rosacea and any skin sensitivity. This treatment is designed for those who require repair, calming and soothing. If blackheads and congestion are an issue, this treatment focuses on these troubled areas and prepares the skin for manual extractions. This treatment commences with a fruit enzyme peel to remove surface debris. This Oxygenation Treatment is a two-step, in-clinic, professional-only process that effectively delivers a boost of oxygen directly into the skin, improving circulation, clarity, brightening and strengthening. You will be treated to a strengthening and calming LED session, followed by a Peptide Mask, 60mins	\$158
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ADVANCED TARGETED FACIALS

The following treatments are targeted medical face treatments which aim at concerns and deliver results. Massage is not included except where a mask is applied or a peel is being timed. Rome wasn't built in a day, so too with our skin! These treatments are designed to have 2-4 weeks apart depending on the peel, for best results.

Very Superficial Skin Peels

Instantly Fresher Complexion, Light Exfoliation, Hydration Anti-oxidant Brightening Enzyme Peel, 30mins \$120

Superficial Depth Skin Peels

Deep Exfoliation, Brightening, Smoother, Hydration and Even Skins Tone. Aspect Lactic Peel Medi Facial, 45mins \$138
Aspect Salicylic Peels, 30mins \$120

Medium Depth Skin Peel

Remodeling skin, Re-surfacing, Hydration, Anti-aging, Boosts Hydration. Cosmedix Deep Sea Peel, 45mins \$188

Skin Needling – A Collagen Inducing Treatment

A pen with needles between 0.15-2mm long is passed over the skin causing tiny punctures within the dermis and epidermis, encouraging facial skin to heal itself naturally. During this process, essential minerals, proteins, new collagen and elastin fibres are discharged and regenerated straight away. No local anaesthetic cream required, as strokes are small and fast. This treatment is similar to acupuncture for the face however much deeper and more concentrated. Expect clearer, plumper and lifted skin! "By far my favourite skin treatment", Sia Psicharis Director Beautyologist. Skin will be red and inflamed when you leave – a hat, scarf and sunglasses is recommended. Treatment focuses on pigmentation, deep acne scarring, pores, rejuvenation, wrinkles, lines, firmness and clarity.

Includes Topical Anaesthetic for your comfort, 60mins \$270
Includes LED, Anaesthetic and Peptide Mask, 90mins \$329

Retinol Vitamin A Peel – The 'A' in Anti-aging

Retinol also known as Vitamin A, assist in strengthening the skin, perfect for clients with Rosacea. Stronger Vitamin A peels assist skin with aging, brightening, open pores, pigmentation and scarring.

Retinol Brulee Peel or Benefit Strengthening Peel, 30mins \$138
Purity Peel or Timeless Vitamin A, 30mins \$148

Skin Photo-rejuvenation IPL

Using intense light pulse to treat damaged, broken and frail capillaries. Balances discolouration, evens skin tone, treats blemishes and pigmentation whilst building collagen on the treated areas. Say goodbye to red broken capillaries and uneven skin! A hat, scarf and sunglasses is recommended for post treatment.

Full Face (includes a cleanse and enzyme mask), 45 mins \$198
Cheeks \$95
Nose \$90

PERFECT IS BORING,
BEAUTY IS IRREGULAR



Beauty without virtue is like a rose without thorns.

WAXING

Ladies Waxing

Your comfort is important to us – we use the highest grade of wax on sensitive areas and cartridge rollers for your arms and legs.

Eye brow Tidy	\$25
Lip	\$18
Chin	\$18
Nose	\$18
Underarms	\$20
½ Leg, including feet and toes	\$32
Full Leg, including feet and toes	\$52
Basic Bikini	\$25
Swimsuit Bikini	\$35
Brazilian Wax	\$48
Arms, including fingers and hands	\$35
Sides of Face	\$25

Waxing Packages

½ Leg and Basic Bikini	\$52
½ Leg and Brazilian	\$72
Full Leg and Basic Bikini	\$72
Full Leg and Brazilian	\$92
Eye brow Tidy and Lip	\$35
Eye brow Tidy & Eye brow Tint	\$35
Eye Bright (Lash Tint, Eye brow Tint and Eye brow Wax)	\$62
Full Face Wax	\$62

Men's Waxing

Chest and Stomach	\$49
Back and Shoulders	\$49
Ears	\$18
Eyebrows	\$20
Nose	\$18
Arms	\$39
Full Leg	\$62
Speedo Line	\$30

LASHES AND EYEBROWS

Tinting

Eye lash Tint	\$25
Eye brow	\$18
Eye Lash and Brow Tint	\$39
Eye brow Tidy & Eye brow Tint	\$39
Eye Bright (Lash and eye brow tint plus eye brow wax)	\$62

Lash Lift / Eye lash Perm

With Lash Tint	\$120
Eye Treatment	\$15

LASER HAIR REMOVAL

Diode Medical Grade Laser Hair Removal

Consultation redeemable on your first service.	\$65
For areas of 3 or more, please contact us for a package price.	
Brazilian, Full Leg, Feet, Toes & Underarms	\$360
Brazilian, 1/2 Lower Leg, Feet, Toes & Underarms	\$270
Brazilian, Lip & Underarm	\$180
Full Leg, Full Arms, Feet, Toes, Hands, Fingers & Underarms	\$360
Lip, Chin, Front of Neck, Cheeks, Sideburns & Full Face	\$180
Swimsuit Bikini, Underarms, Lip	\$120
Basic Bikini	\$ 90
Swimsuit Bikini	\$110
Brazilian	\$130
1/2 Leg	\$130
Full Leg	\$180
Arms	\$120
Underarms	\$90
Shaving Fee 15mins	\$35

** All Laser treatments require a clean shave on the day or the day before. Beautyologist has not allocated shave time in appointments.*



THE NEXT TIME
YOU THINK
OF BEAUTIFUL
THINGS, DON'T
FORGET TO
COUNT YOURSELF
IN IT

MAKEUP

Makeup Application

Using the very best of Jane Iredale, Bodyography and Sumita. This professional application will cover and leave you looking illuminating and fashion forward. All make-up used is hypoallergenic, of high quality and has superb staying power, so you will not have to worry about it coming off when you need it, 45mins
Lashes

Saturday Makeup Sessions

Do you have an event and require a perfect eye or a great skin coverage? At Beautyologist our Make-up artists can treat you with a 30mins session, fully redeemable on Make-up. As these sessions are only 30mins, we expertly apply a beautiful base application, a nude eye with mascara and a lip stain.

TANNING

Spray Tans

Rapid Beautyologist Tan, 2-6 hrs developing time (Egyptian Goddess 15%, European Holiday 12% and Sunkissed Glow 10%)
Certified Organic 8hr Tan (Original and Eco Tan 2)

\$85

\$20

\$65

\$45

\$52



Our unique tanning formula contains Argan oil for deep hydration, resulting to longer wear



MASSAGE

Massage Ultimate

At Beautyologist our massages are customised to your needs. Our technique includes a combination of Deep Tissue with Hot Stones for your relaxation and you can choose mild, medium or deeper pressure. Our tables are all heated for your comfort. Massage oil is customised to you on the day, giving you a selection of our signature blends.

Back and Shoulders, 20mins

Includes facial massage and hot stone back massage, 45mins

Includes facial massage and hot stone back massage, 60mins

\$79

\$105

\$138



*Beautyologist Essential Oil Blends,
inspired by Greek Gods and Goddesses*





OUR DIRECTOR

Sia Psicharis

Sia Psicharis is director and creator of 'Beautyologist' established in Melbourne, Australia in 2005, evolving from her industry experience in an abundance of elite salons with high profile clients. Sia's beauty obsession is 'skin needling' a treatment described by Sia as acupuncture for the face while simultaneously working on all skin concerns.

Sia's passion for treating skin comes from her own personal experience of suffering from acne, inspiring a clear vision to create a new range of skincare treatments, providing an evolution for maturing individuals focusing on anti-aging therapeutics that will change peoples lives to feel amazing from the inside out.

With a love affair for fashion, Sia's style is gracefully feminine incorporating a splash of black lace. Sia loves her short well-manicured nails with a polish that matches her signature bright red lipstick that pops!

Sia's lives a life that is the authentic truth of 'Beautyologist' to the full essence. As a passionate, creative, dedicated, business owner, Sia rises every morning with an amazing drive and fresh energy to invent and source new products, services and treatments for all her clients.

Seeking new knowledge on a daily basis, Sia discovers inspiration from designers and visionaries in the fashion and beauty industry worldwide, always keeping across all the latest trends expanding her vision to grow her business providing the best for all her clientele.

Sia is always personally selecting 'Beautyologist' stock focusing on brands, products and treatments that are of a high quality, natural and sustainable with creative packaging. 'Beautyologist' has a strong motto to ensure more than 90% of products used and sold are Australian made.

OUR SPACE

Beautyologist provides a family friendly environment celebrating motherhood and encouraging all mothers to bring their babies into our space.

We highly recommend experiencing our facials which include our signature hot stone massage. Each time you visit our space we provide heat packs with warm treatment rooms and comfortable heated beds including delicious hot tea made by our naturopath.

Our space unites natural medicine philosophies with the modern world technology. Our health motto is 'Less is more', and we only use quality products in a clean and safe workplace with effective and state of the art machinery.



TIPS AND TRICKS

DID YOU KNOW?
GOING TO BED
WITH MAKEUP
CAN AGE YOUR
SKIN UP TO 7
TIMES FASTER

*Skin first.
Makeup second.
Smile always.*

**DO
SOMETHING
TODAY THAT
YOUR FUTURE
SELF WILL
THANK YOU
FOR**

*Use a buffing
brush to blend in
your foundation -
game changer!*

Fragrance

As perfume experts, we recommend using both a diffuser and candle in your space. Either the same scent or similar. While the candle is off you have a constant flow of fragrance.

Our Directors favourite Salad

(inspired by Tamam, Chania Crete)

Salad: Walnuts, Carrot, Dill, Mint, Cabbage, Red Cabbage, Raddish, Smashed Avocado, Greek Yogurt, Red Pepper.

Dressing: Vinegar, Olive Oil, Fresh Lemon Juice, Sweet Mustard, Honey, Soy.



*Don't be afraid to
use dry body oil.
It will penetrate
straight away and
the hydration lasts
all day long.*

Start the day with a glass of warm water with a squeeze of lemon to prep digestive and rehydrate your body



Beautyologist created ISMINI Heat Packs to nurture our clients during their treatments. These oversized heat packs are the perfect gift. Proudly Australian made with Australian Lavender from Sia's Mum and Dads garden.



*Eat right
Protect your skin
Enjoy exercise
Get plenty of sleep
Cultivate friendships
Help others
Keep laughing*

**CLEAN
YOUR
MAKE-UP
BRUSHES
WITH YOUR
FACE
CLEANSER**

*Professional
treatments are
like changing
the oil in
your car!*

DID YOU KNOW?
OUR SKIN RENEWS
ITSELF EVERY 28
DAYS

COMMUNITY

Beautyologist is a proud supporter of the community and each month pampers one Australian Red Cross Volunteer with a specialty-designed treatment called 'Rescue Delight'.

Our Beautyologist family is a major supporter of the St Kilda Mums Charity with their annual Mother's Day Fundraiser providing a variety of prizes.

The director of Beautyologist Sia is currently a mentor for Yavneh College and this four-year relationship is a community initiative providing education about Skin Health including sponsoring a variety of local Melbourne school fundraisers.

AWARDS

ABIA Australian Beauty Salon of the Year 2012 (4 rooms and less)

ABIA Australian Director of the year 2012

ABIA Australian Retail Salon of the year Award 2012

ABIA Australian Retail Salon of the Years Award 2013

Australian Business Quality Award 2014

Advance skin Technology Salon of the Year Award 2014

ABIA Australian Salon Honoree Award 2014

ABIA Best Customer Care Award 2015 – Finalist

ABIA Best Beauty Salon Award 2015 – Finalist

ABIA Salon/Spa Director 2015 Award 2015

BEAUTY MILES

Instead of dragging around your luggage, we take the bags from under your eyes and lighten the burden on your skin and body. All you have to do is stretch out in First Class and enjoy the benefits. For every \$100 you spend on any of our facial skin care, body skin care or any other service in store, you receive approximately 5 Beauty Miles, which is equivalent to \$5. Save up your Miles and use them for any of our treatments! See our website for more benefits, terms and conditions.

ARRANGING A BOOKING

Our booking policy doesn't only protect our business but also affects our affordability and ensures fair treatment to all our clients. Please book carefully. No-shows and last-minute cancellations regrettably means that other clients cannot book into that highly sought-after time slot. A 50% booking fee is required to secure all bookings over 30 minutes. If it is within 24 hours and you cannot attend your appointment, we suggest pampering a friend or family member to take your slot, or forfeit your deposit.

Shall you require a downstairs room for a pram or not being able to climb the stairs, please let us know at time of booking.

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beautyologist.com.au

Monday-Thursday 10-9pm
Friday 10-6pm
Saturday 9-5pm
Sunday (retail only) 11-4pm